

Lauren Darby Zike

Visual storytelling specializing in the maritime environment.

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ONBOARD REPORTING

2023 – present | Sail For Epilepsy

Sunfast 3300: Coastal and offshore United States

2024 | The Magenta Project, Teamwork-Team SNEF

IMOCA Open 60: New York Vendée

2022 | Sail For Epilepsy

Leopard 50 catamaran: Atlantic Crossing, coastal Portugal

2018 | Sea Education Association

Sailing School Vessel: Lesser Antilles, Caribbean Sea

CERTIFICATIONS

2022 | US Sailing

International Offshore Safety at Sea

2022 | SOLO Schools

Wilderness First Aid

2022 | American Heart Association

Adult/Pediatric CPR/AED

2023 | American Sailing Association

ASA 101, 103, 104

EDUCATION

2003 | Carnegie Mellon University

Communication Design, Bachelor of Fine Arts

2002 | Sea Education Association

Study Abroad, SSV Robert. C. Seamans

Sail Trainee, 134' brigantine, Mexico to Hawaii

RELATED SKILLS & QUALIFICATIONS

- **Over 10,000 nautical miles of offshore sailing experience**
- Photoshop, Illustrator, InDesign, Premiere
- Drone Pilot: Mavic 2 Zoom, Phantom 4 Pro 2.0
- Use of high-speed satellites systems to transmit multimedia content to a shore team

PROFESSIONAL EXPERIENCE

2020 – present

Director of Community Engagement, Sail For Epilepsy

Videography & production, photography, website development & maintenance, graphic design, brand awareness, digital marketing, social media, event planning, program delivery in 4 countries.

- Reach: 1 million+ in 93 countries
- Co-author of SAIL Magazine feature

2024

Camera Operator, 16 Degrees South Content Factory

Videography in support of the Clipper Round the World Race during arrivals and at in-port events, Seattle, WA.

2023 – 2024

Onboard Reporter Mentee, The Magenta Project

Completion of nine month mentoring program.

Mentor: Brian Carlin

- co-production of female leadership documentary
- audio / visual support of panel discussion at NY Vendée

2016 – 2017

Global Program Manager, sitesALIVE!

Communications, partner relations, website administration & social media for a Vendée Globe campaign. Logistical support during intensive 3.5 month live program at sea.

- Participation: 750,000 students in 55 countries
- Overall reach: 1 million+ in 79 countries

2012 – 2021

Web & Print Manager, Sea Education Association

Video production, photography, website design & maintenance, graphic design, branding, digital marketing, social media.

REFERENCES

- **Rich Wilson**, two time Vendée Globe finisher
- **Philip Haydon**, President of Sail For Epilepsy
- **Brian Carlin**, 16 Degrees South Content Factory